



## PRESS RELEASE

CONTACT:

John F. Payés, President  
IAMCP Canada  
Tel. (514) 708-2271  
jpayes@dakis.com

For Immediate Release

### **Microsoft Partner Association Announces New Board** New Executives Ready to Grow Ecosystem of Partners across the country

**MONTREAL, Québec, January 17, 2005** -The International Association of Microsoft Certified Partners Canada (IAMCP) is proud to announce its new Executive Board for the new upcoming year:

**John F. Payés - President** (ISV Partner)

Vice President Marketing, Dakis Decision Systems Inc, Montréal, Québec

**Aldo Zanoni - Vice President Finance** (MBS Partner)

President Network Learning Masters, Edmonton, Alberta

**Pierre Nadeau - Vice President Member Relations** (Learning Solutions Partner)

Vice President Business Development, CDI Education, Montréal, Québec

**Doug Hum - Vice President Marketing** (MBS Partner)

Director Marketing and Business Development, Corporate Renaissance Group, Ottawa, Ontario

**Andrea Van Leeuwen - Microsoft Advisor**

Sr. Marketing Manager, Partners, Microsoft Canada, Mississauga, Ontario

"I am very proud that we have been able to attract a very talented group of individuals and partners from across Canada," said John Payés, new President of the Association, who is based in Montréal. "Our mission is to maximize business opportunities for our members. The IAMCP is the trusted voice of the Microsoft partner community and the hub of local partner events".

"IAMCP is a respected source of partner feedback to Microsoft at all levels - international, national, regional, district and local, comprised of highly successful systems consultants, integrators, developers and trainers" said Lora Gernon, Director Partner Sales Group, Microsoft Canada. "Our partners, both individually and through IAMCP, offer new perspectives on Microsoft programs, initiatives, and strategies that impact, guide and shape the Microsoft Partner program."

IAMCP Canada is a national chapter of the International Association of Microsoft Certified Partners ([www.IAMCP.org](http://www.IAMCP.org)) made up of chapters worldwide.

**About IAMCP:**

Established in 1994, The International Association of Microsoft Certified Partners (IAMCP) was formed to provide Partners a greater voice into Microsoft and to facilitate mutual growth and business development. We have members and chapters worldwide. Chapters are organized and led by member volunteers in cities around the world. Chapter membership fosters personal relationships that lead to mutual business opportunities. The large number of member companies provides a rich array of non-competing service providers with whom you can offer an expanded portfolio to your clients. It also provides a great opportunity for those member companies without direct Microsoft Partner Account Management to work more closely with the local Microsoft office.

Web site: [www.iamcp.ca](http://www.iamcp.ca)

**About Microsoft Canada:**

Microsoft Canada Co. was founded in 1985. As the Canadian subsidiary of Microsoft Corporation in Redmond, Washington, the company provides sales, marketing, consulting and local support services in French and English. From five people 19 years ago, Microsoft Canada has grown to more than 650 employees. It also has strong relationships with more than 1,000 Microsoft Certified Partners, over 50 Gold Certified Partners, 2000 Value Added Resellers and 2,600 System Builders.

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